



DANONE

DANONE GROUP CHARTER  
FOR  
THE ENVIRONMENT

RESPECT FOR THE ENVIRONMENT IS A NATURAL COMPONENT  
OF DANONE BRAND VALUES, AND DANONE GROUP  
HAS FOR A NUMBER OF YEARS CONTRIBUTED TO THE DEVELOPMENT OF  
ENVIRONMENTAL REGULATION IN FRANCE AND EUROPE.  
IN CONTINUING ITS WORLDWIDE EXPANSION, DANONE GROUP INTENDS  
TO SHOW THE SAME COMMITMENT AND SENSE OF RESPONSIBILITY  
FOR ENVIRONMENTAL STANDARDS IN ALL THE COUNTRIES WHERE IT DOES BUSINESS,  
NOW AND IN THE FUTURE.  
TO THIS END, ITS DIVISIONS, SUBSIDIARIES AND PRODUCTION FACILITIES  
UNDERTAKE TO MEET THE FOLLOWING CONDITIONS:



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## **1 - RESPECTING THE ENVIRONMENT TO THE FULL**

Environmental protection and enhancement are crucial to maintaining DANONE Group's competitive position and the appeal of its brands. Respect for the environment must be a consideration at every stage in the business process, from product design to packaging of finished goods. It thus demands the full commitment of all departments involved.

**Research and development:** environmental impact is examined and taken into account in product design and related production processes.

**Purchasing:** while not neglecting the need to remain competitive, DANONE Group involves suppliers in its pursuit of high environmental standards through the choice of raw materials, sources of energy, packaging, equipment and services.

**Sales and marketing:** DANONE Group companies are committed to sharing their concern for environmental standards with consumers. In particular, they actively participate in schemes to reduce packaging volumes and recycle these materials after use. Marketing teams send a clear message to consumers on these points.

**Production:** each production site adopts plans to avoid accidents, reduce water and power consumption, effectively manage waste and rejects, and limit noise and odor emissions. Care is also taken that facilities are in harmony with the landscape.

**Transportation and storage:** efficient distribution to sales points supposes the selection of appropriate forms of transportation. In this, as well as in storage planning, consideration is given to environmental impact and alternatives envisaged where appropriate.

**Administrative sites:** like production and research sites, administrative centers contribute to the joint effort to abide by strict environmental standards, a first example being recycling of paper.

## **2 - PERSONAL COMMITMENT**

Whatever their rank and duties within the company, individual employees are concerned with environmental standards and encouraged to act appropriately. This is reflected in human resource policies directed at motivation, training and staff development. DANONE Group is committed to fostering environmental awareness among staff

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members and encourages them to take the initiative and propose new measures to enhance standards. Similarly, it is attentive to the concerns expressed by local or national associations, and encourages its subsidiaries to participate in industry or interprofessional initiatives to promote respect for the environment.

In this way, companies adapt the general commitment to the particular conditions of their business sector.

### **3 - INTERNATIONAL SCOPE**

DANONE Group applies its environmental policy in all the countries where it operates, with due regard for local conditions. Know-how acquired in environment-related areas is shared among group companies and applied prior to the introduction of regulatory requirements in the countries concerned.

### **4 - ANNUAL REVIEWS**

On each DANONE Group site, a person is appointed to take responsibility for the implementation and monitoring of environmental planning. Risks of personal injury or damage to the environment are systematically identified, and

an annual review is made to measure progress achieved and set out plans for corrective action in the year ahead.

### **5 - QUANTIFIED GOALS**

On the basis of these annual reviews, targets are set for each DANONE Group division and department, in accordance with the principles outlined above. These targets are defined in quantitative terms and assigned an order of priority over the medium to longer term.

The measures adopted to achieve these targets, as well as progress achieved at Group level, are made public each year.

### **6 - ASSESSMENT**

The validity of targets and accurate assessment of progress is ensured by recourse to technical advisers from outside DANONE Group.

**Franck Riboud**

*Chairman and Chief Executive Officer*



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**The DANONE Group charter for the environment** is also available in Chinese, Czech, Dutch, French, Hungarian, Italian, Portuguese, Russian and Spanish.

**For further information**  
Consult the **DANONE Group Environment Department**.

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